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## A Study of International Tours and Travel Agencies

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### Abstract

The generation of income, employment, and foreign-exchange earnings. In this respect, the tourism sector can play an important role as a driving force of economic development. This paper focused on tours and travelling sector. number of companies such as international travel house Ltd, expedia, kesari, goibibo etc. engaged in this field. They providing attractive packages to their customer to visit the pleasant place to enjoy the life and spend their valuable time with the nature.

**key words:** travel, tourism, online website, apps etc.

### Introduction

Tourism plays a vital role in economic development in the world. This sector has lot of opportunities to generate employment. travelling is a very big business all over the world. People wants to visit outside the country or in the country, but due to some variation e.g., language, weather, currency, place wise rules. etc. they have problem to go outside. in this respect number of companies engage to make tours. They providing packages including food, travelling, accommodation and all related things to travellers to travel. Some of the companies are arises tour in the country and some of all over the word. Such agencies are also stimulating to the local businesses such as hotelling and lodging, local small entrepreneur etc. so they are play important role in economic development.

Now a days whole world is on our finger means with the help of our mobile we can sell, purchase of anything from any place in the world. in this respect travelling companies also provide so many online facilities to their customer. Let's see the following agencies are engaged in the travelling sector.

### Objective of the study

To study the tour and travelling website.

To know the online platform for travelling purpose.

To study the agencies who engage in tours and travelling services.

### Research methodology

To conduct the research study descriptive research method has been used. For the purpose of the study secondary data is used. It is collected from the published books, research papers in journals, annual reports and website.

Following companies are engaged in tours & travelling management

#### 1. Travel Guru

TraveGuru is the Largest Travel Company in India. It is an India's leading travel website, offering you the best prices on flights, hotels and holiday packages across India and the world. It makes planning and buying a holiday or a business trip easy and convenient. The company offer plan tickets, hotel rooms, vacation packages and cruises.

#### 2. International Travel House Ltd

It is an India's leading Travel Management Company. It was started operations in 1981 as India's first publicly listed travel company. International Travel House Limited has a strong network of 39 offices in 19 cities across India.

#### 3. Expedia

Expedia is one of the fastest growing online travel portals in Asia, offering travellers an extensive selection of hotels, activities and travel services to meet every budget and activities of every kind at competitive rates. With over hundreds of thousands of hotel partners worldwide and a



comprehensive offering of flight inventory made available on the website, travellers can book everything they need for a holiday room to meet every budget, activities of every kind and travel services to complement.

#### **Goibibo**

Goibibo is the largest online hotel booking engine in India and also one of the leading air aggregators. It is a part of ibibo group. It is an online Indian travel organisation founded in January 2007 by Ashish Kashyap. The company is a subsidiary of MakeMyTrip (MMT) Limited, which owns a 100% stake in ibibo Group. Group owns the B2C online travel aggregator Goibibo, and online bus ticketing platform RedBus.in. Goibibo has grown its hotel booking volumes by 5x in 2015 over the previous year. 70% of hotel bookings take place on Goibibo's mobile app.

#### **4. SOTC Travel Limited**

SOTC offers the best tours & travel experience with unique prices. Book the best tour packages for any domestic & international destination of your choice. It is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel, and Business Travel. It was established in 1949. Since then, it has escorted lakhs of travelers across the globe for more than 70 years to various destinations around the world.

#### **5. Yatra Online Pvt Ltd**

Yatra.com is an Indian online travel agency and travel search engine. It was founded by Dhruv Shringi, Manish Amin and Sabina Chopra in August 2006. It is a leading online travel company in India providing a best-in-class customer experience with the goal to be India's Travel Planner. Since company inception in 2006, more than 7 million customers have used one or more of its comprehensive travel-related services, which include domestic and international air ticketing, hotel bookings, homestays, holiday packages, bus ticketing, rail ticketing, activities

#### **6. MakeMyTrip**

It is an India's leading online travel company, it was Founded in the year 2000 by Deep Kalra. MakeMyTrip came to life to empower the Indian traveller with instant bookings and comprehensive choices. The company initiated its journey serving the US-India travel market offering a range of best-value products and services powered by technology and round-the-clock customer support. MakeMyTrip has numerous international offices in New York, Singapore, Kuala Lumpur, Phuket, Bangkok, and Dubai.

#### **7. Mahindra Holidays & Resorts India Ltd**

It is an Indian Hospitality company founded in 1996. It is a part of the Leisure and Hospitality sector of the Mahindra Group, offers quality family holidays primarily through vacation ownership memberships and brings to the industry values such as reliability, trust and customer satisfaction. The company's flagship brand Club Mahindra Holidays, today has a fast-growing customer base of over 220,000 members and above 61 resorts at some of the most exotic locations in India and abroad.

#### **8. Cox & Kings Ltd**

Cox & Kings is the longest established travel company in the world. The worldwide offices are located in UK, USA, Japan, Russia, Singapore, and Dubai. It has associate offices in Germany, Italy, Spain, South Africa, Sweden, and Australia. India operations are headquartered in Mumbai and have the status of a limited company. It has over 12 fully owned offices in India across key cities such as New Delhi, Chennai, Bangalore, Kolkata, Ahmedabad, Kochi, Hyderabad, Pune, Goa, Nagpur, and Jaipur.

#### **9. Thomas Cook (India) Ltd**

Thomas Cook (India) Limited is a leading integrated travel and travel-related services company with operations in 29 countries, across five continents through its Indian and global subsidiaries and key investments. Headquartered in India, travel and travel-related financial services



companies in the Asia Pacific region. Having established its presence in India as early as 1881, Thomas Cook (India) Limited (TCIL) was incorporated in 1978 and listed in 1983.

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